

Message Text

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PAGE 01 DAR ES 00087 101006Z
ACTION AF-08

INFO OCT-01 ARA-10 NEA-10 ISO-00 AGRE-00 EB-07 CIAE-00
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R 100840Z JAN 77
FM AMEMBASSY DAR ES SALAAM
TO SECSTATE WASHDC 3664
USIA WASHDC
AMEMBASSY ABIDJAN
AMEMBASSY BOGOTA
AMEMBASSY BRASILIA
AMEMBASSY GUATEMALA
AMEMBASSY MEXICO CITY
AMEMBASSY NAIROBI
AMEMBASSY TEL AVIV

UNCLAS DAR ES SALAAM 0087

USIA FOR IOP/M

E.O. 11652: N/A
TAGS: ETRD, EAGR, TZ
SUBJ: TANZANIAN EDITORIAL REACTION TO FOREIGN CONSUMER CAMPAIGN
AGAINST HIGH COFFEE PRICES

BELOW IS FULL TEXT OF EDITORIAL WHICH APPEARED IN TANGOV OWNED
DAILY NEWS OF 10 JANUARY.

BEGIN TEXT:

1. LAST WEEK WE REPORTED IN THIS PAPER OF THE ENCOURAGING EXPORTS
OF COFFEE MADE BY TANZANIA IN THE PAST YEAR. OUR REPORT WAS BASED
ON FACTS GIVEN ON AUTHORITY. COFFEE EXPORTS WERE UP BY 215.6 PER
CENT OVER THE 1975 FIGURES.

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PAGE 02 DAR ES 00087 101006Z

2. SUCH A PERFORMANCE MUST PLEASE ALL TANZANIANS AND ESPECIALLY
OUR COFFEE GROWERS WHO STAND TO GAIN DIRECTLY. THE LARGE COFFEE
EXPORTS EARNED MUCH NEEDED FOREIGN EXCHANGE FOR THE COUNTRY APART
FROM HELPING TO IMPROVE THE LIVES OF THE INDIVIDUAL FARMERS.

3. THIS ENCOURAGING PERFORMANCE SHOULD NOT MAKE OUR COFFEE FARMERS

COMPLACENT. IT SHOULD GIVE THEM THE MORALE BOOST TO WORK EVEN HARDER TO GET MORE EXPORTS. UNFORTUNATELY, THIS ROSY DOMESTIC PICTURE DOES NOT TALLY WITH THE SAD EVENTS THAT MAY SERVE TO DISTRACT THE ATTENTION OF FARMERS.

4. THERE IS A CAPITALIST PLOT NOW BEING HATCHED IN THE WEST, PARTICULARLY IN THE UNITED STATES. ITS MAIN PURPOSE IS TO DISHEARTEN COFFEE GROWERS MOST OF WHOM ARE IN THIRD WORLD THROUGH A DIRTY CAMPAIGN AGAINST COFFEE DRINKING. THE REASON? COFFEE PRICES ARE TOO HIGH FOR AMERICANS AND EUROPEANS*

5. A JOINT AMERICAN-ISRAELI ALLIANCE IS HEADING THE CAMPAIGN TO KILL THE COFFEE TRADE. THE IMPERIALISTS ARE DOING THIS BECAUSE THEY KNOW THE CONSEQUENCES: THE MAIN COFFEE GROWERS - COLOMBIA, BRAZIL, ANGOLA, TANZANIA, MEXICO, GUATEMALA AND IVORY COAST - ARE ALL THIRD WORLD COUNTRIES WHO CAN DO LITTLE IN THE WAY OF INFLUENCING THE BIG POWERS.

6. THE IMPERIALISTS ARE DELIBERATELY FLOUTING THEIR OWN RULES OF TRADE - THE BASIC CAPITALISTIC TENET OF SUPPLY AND DEMAND - TO JUSTIFY THEIR CAMPAIGN AGAINST SMALL NATIONS. IT IS KNOWN THAT COFFEE PRICES HAVE BEEN GOING UP BECAUSE OF CERTAIN PROBLEMS. THEY INCLUDE AN EARTHQUAKE IN GUATEMALA, THE AGGRESSION WAR IN ANGOLA, FROST IN BRAZIL, DRAUGHT IN THE IVORY COAST, AND FLOODS IN COLOMBIA AND MEXICO.

7. THEREFORE, AS COFFEE BECAME DIFFICULT TO GET PRICES NATURALLY WENT UP. THE CAMPAIGNERS AGAINST COFFEE PRODUCERS OSTENSIBLY SOUGHT TO KEEP COFFEE PRICES DOWN THE CANADA, ITALY, HOLLAND AND AMERICA.
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PAGE 03 DAR ES 00087 101006Z

BUT THEY KNOW THAT THE RESTAURANT OWNERS THERE DO NOT GROW THEIR OWN COFFEE. THEY GET IT FROM THE WORLD MARKETS.

8. ASKING COFFEE GROWERS TO RETALIATE AGAINST THIS WESTERN CAMPAIGN, ONE OF THE COFFEE GROWERS COLOMBIA URGED FOR A BAN ON SALES OF COCA-COLA, ONE OF AMERICA'S BIGGEST EXPORTS. BRAZIL HAS ALSO SPOKEN OUT AGAINST THE ANTI-COFFEE CAMPAIGN IN THE WEST AND SAID IT WAS BOUND TO FAIL.

9. WE TOO, BELIEVE THAT THIS CAMPAIGN IS BOUND TO FAIL. BUT IT IS PERTINENT TO POINT OUT ONCE AGAIN, THE NATURE OF CAPITALISTS. WHEN THEIR OWN INTERESTS ARE THREATENED, EVEN SLIGHTLY, THEY ARE READY TO GO TO ANY LENGTH TO PROTECT THEM.

10. IN THE FACE OF SUCH AND MANY OTHER ECONOMIC THREATS THIRD WORLD COUNTRIES SHOULD DO WELL TO AVOID DEPENDENCE ON THE SO-CALLED "NORTH-SOUTH" ECONOMIC SET-UP. THERE SHOULD BE MORE LINKS BETWEEN THIRD WORLD COUNTRIES THAN THERE ARE NOW SO THAT THE IMPERIALIST STRANGLEHOLD ON DEVELOPING NATIONS CAN BE EFFECTIVELY DISENGAGED.

SPAIN

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Disposition Case Number: n/a
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